

LSO 2021-22 SPONSORSHIP AND ADVERTISING

Company name: _____ (as you would like it listed for publicity)
Company representative: _____ Email: _____
Contact for publicity: _____ Email: _____
Address: _____ Phone: _____
City/State/Zip: _____ Signature/Date: _____
 Payment enclosed or Please invoice in the month of _____

The health and safety of our musicians and audience members is of the highest priority, and we will continue to adhere to national and local guidance and health mandates. As we return to in-person concerts, subscribers will return to their regular seats, and single tickets will be sold as best-available seating at time of purchase. However, if patrons prefer either live streaming from home or socially-distanced seating in the Lied Center, we will accommodate their wishes whenever possible. Please note that in order to conform to any changes in Directed Health Measures, we may need to make changes to repertoire, artists, seating configurations, and concert dates and/or times.

In order to provide the maximum benefits to our corporate sponsors during this time, we are moving to a monthly Sponsor Spotlight, rather than asking each sponsor to choose a concert at which to be acknowledged. This allows us to highlight each sponsor's story in our special eNewsletter and social media, regardless of where we are in our concert season. Every sponsor will be acknowledged at concerts in the pre-concert slideshow, in the program magazine, and verbally from the stage.

SELECT LEVEL OF SUPPORT

\$15,000 Season Platinum Sponsor Choose 3 additional benefits below
 \$10,000 Gold Sponsor Choose 2 additional benefits below
 \$5,000 Silver Sponsor Choose 1 additional benefit below
 \$2,500 Bronze Sponsor

SELECT ADDITIONAL BENEFITS (IF APPLICABLE)

ALL LSO SPONSORS RECEIVE:

- A pair of tickets to any LSO concert
- Logo in pre-concert slideshow
- Verbal acknowledgement from stage
- Logo in program magazine
- Logo scroll with clickable link on website homepage
- Mentions in press releases and eNewsletters
- 50% discount on program advertising (excludes covers)
- Exclusive ticket offers for employees
- Opportunity to welcome audience at curtain speech (Platinum and Gold Sponsors only)

ADDITIONAL BENEFIT OPTIONS:

- Two complimentary season tickets*
- Block of 20 tickets to any concert of your choice*
- Ad in one LSO eNewsletter (8,000 person distribution)*
- Informational booth in the lobby at the concert of your choice (pre-concert and intermission)
- Special event with the maestro or guest artists prior to an LSO concert (available to Season Platinum Sponsors only)

*may be selected twice

PROGRAM MAGAZINE ADVERTISING

COVERS (FULL COLOR) 4.875" W x 7.625" H Available first-come, first-served Not eligible for sponsor discount	<input type="checkbox"/> \$1,490 FULL PAGE B/W \$745 w/ sponsor discount 4.875" W x 7.625" H	<input type="checkbox"/> \$850 HALF PAGE B/W \$425 w/ sponsor discount — VERTICAL 2.375" W x 7.625" H — HORIZONTAL 4.875" W X 3.75" H	<input type="checkbox"/> \$550 QUARTER PAGE B/W \$275 w/ sponsor discount — VERTICAL 2.375" W X 3.75" H — HORIZONTAL 4.875" W X 1.814" H	<input type="checkbox"/> UPGRADE TO COLOR Add color to any size for an additional \$200
<input type="checkbox"/> \$2,500 FRONT INSIDE				
<input type="checkbox"/> \$2,500 BACK INSIDE				
<input type="checkbox"/> \$2,800 BACK COVER				

Deadline September 1 to email program magazine artwork to archie@lincolnsymphony.com. Include all imported graphics and fonts in a digital file (PDF preferred; InDesign, Quark, Illustrator, JPG or EPS acceptable). All rates are based on camera-ready ads. Any computer work to create, correct or change advertising material at advertiser request will be charged at market rates.

LSO "MUSIC FROM THE HEART" GALA

_____ Pledge now to receive priority seating on a first-come, first-served basis for a table of 10 (\$1,250). Table sponsors receive special recognition as co-hosts on the invitation and in the evening's program.

LINCOLN'S SYMPHONY ORCHESTRA
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