

LSO 2019-20 SPONSORSHIP AND ADVERTISING

Company name: _____ (as you would like it listed for publicity)
Company representative: _____ Email: _____
Contact for publicity: _____ Email: _____
Address: _____ Phone: _____
City/State/Zip: _____ Signature/Date: _____
 Payment enclosed *or* Please invoice 30 days prior to event

SELECT CONCERT OR EVENT (RANK TOP 3 CHOICES)

CLASSICAL

SUPERSTAR STRINGS
Friday, September 27, 7:30 PM

BEETHOVEN'S HEROIC BEGINNINGS
Friday, October 11, 7:30 PM

BRITTEN AND BRAHMS
Saturday, November 9, 7:30 PM

RUSSIAN DANCES
Saturday, February 22, 7:30 PM

A LINCOLN FANTASIA
Friday, April 17, 7:30 PM

ROMANTIC BLOCKBUSTERS
Saturday, May 2, 6:00pm

MADCAP PUPPETS (FAMILY)
Sunday, October 13, 2:00 PM

**LEMONY SNICKET'S THE
COMPOSER IS DEAD (FAMILY)**
Sunday, February 23, 2:00 PM

DECK THE HALLS (POPS)
Sunday, December 8, 2 PM & 6 PM

LSO GOES TO HOLLYWOOD (POPS)
Saturday, March 14, 7:30 PM

GOLDEN BATON AWARDS
Saturday, May 2, 8:00 PM

MUSICIAN RECEPTION
Sunday, December 8, 4:00 PM

LINCOLN YOUTH SYMPHONY SIDE BY SIDE
Support participation & complimentary tickets for LYS members to rehearse and perform alongside LSO

YOUNG PEOPLE'S CONCERTS
Help cover costs for bringing 5,500 students to Lied Center for school-day field trip concerts

YOUNG ARTIST COMPETITION
Provide opportunity for one young person to have a coaching and solo with LSO

FAMILY SERIES PRE-CONCERT FESTIVAL
Sponsor activities, instrument petting zoo, and face painting before LSO family concerts

Pre-Concert Chats (Limit 1)
Reach 750 patrons who attend in-depth chats hosted by NET Radio prior to each concert

SELECT LEVEL OF SUPPORT

\$15,000 Season Sponsor
(Limit 2 per season)
Choose 3 additional benefits below

\$10,000 Exclusive Sponsor
(Limit 1 per concert)
Choose 2 additional benefits below

\$5,000 Co-Sponsor
(Limit 2 per concert)
Choose 1 additional benefit below

\$2,500 Sponsor

SELECT ADDITIONAL BENEFITS (IF APPLICABLE)

ALL LSO SPONSORS RECEIVE:

- A pair of tickets to the sponsored event
- Dedicated slide with logo in pre-concert slideshow
- Verbal acknowledgement from stage
- Logo in program magazine
- Short sponsor story on program page spread
- Logo scroll with clickable link on homepage
- Mentions in press releases and eNewsletters
- One social media mention leading up to the concert or event
- 50% discount on program advertising (excludes covers)
- Exclusive ticket offers for employees
- Opportunity to welcome audience at curtain speech (Exclusive and Season Sponsors only)

ADDITIONAL BENEFIT OPTIONS:

- Two complimentary season tickets*
- Block of 20 tickets to any concert of your choice*
- Ad in one LSO eNewsletter (8,000 person distribution)*
- Featured story about your company in an LSO eNewsletter
- Informational booth in the lobby (pre-concert and intermission)
- Social media story linking to a special offer for your company's services
- Special event with the maestro or guest artists prior an LSO concert (available to season sponsors only)

*may be selected twice

PROGRAM MAGAZINE ADVERTISING

COVERS (FULL COLOR)

4.875" W x 7.625" H
Available first-come, first-served
Not eligible for sponsor discount

\$1,490 FULL PAGE B/W

\$745 w/ sponsor discount
4.875" W x 7.625" H

\$850 HALF PAGE B/W

\$425 w/ sponsor discount
VERTICAL
2.375" W x 7.625" H
HORIZONTAL
4.875" W X 3.75" H

\$550 QUARTER PAGE B/W

\$275 w/ sponsor discount
VERTICAL
2.375" W X 3.75" H
HORIZONTAL
4.875" W X 1.814" H

UPGRADE TO COLOR

Add color to any size for an additional \$200

\$2,500 FRONT INSIDE

\$2,500 BACK INSIDE

\$2,800 BACK COVER

Deadline August 1 to email program magazine artwork to marketing@lincolnsymphony.com. Include all imported graphics and fonts in a digital file (PDF preferred; InDesign, Quark, Illustrator, JPG or EPS acceptable). All rates are based on camera-ready ads. Any computer work to create, correct or change advertising material at advertiser request will be charged at market rates.

LSO "MUSIC FROM THE HEART" GALA: FRIDAY, MARCH 13, 2020

_____ Pledge now to receive priority seating on a first-come first-served for a table of 10 (\$1,250) at the Lincoln Country Club. Table sponsors receive special recognition as co-hosts on the invitation and in the evening's program.

LINCOLN'S SYMPHONY ORCHESTRA

233 S. 13th Street, Suite 1702 | Lincoln, NE 68508 | 402.476.2211 | barbara@lincolnsymphony.com